

The Basics

The only FREE, heads-up, hands-off, reads-to-you, voice-controlled email app.

Talkler listens.

Talkler has 20/20 hearing. To get Talkler's attention, just say "Hey, Talkler." Tell Talkler what you want — like "Play my emails" or "Skip to the next email" or "Reply to this email" or "Delete this email." Talkler is always listening for your spoken commands. Truly hands-off.



Talkler speaks.

"You have 24 unread emails. The first email is from..." Talkler reads your emails aloud to you. Like a trusted friend, Talkler tells you about your inbox... Reads the messages you want... Skips emails on command — "Hey, Talkler: Read the next one." Talkler even speaks at any pace YOU wish — "Hey, Talkler: Speak more quickly."

Talkler Teleprompter.™

Didn't catch that last word? No worries. Talkler Teleprompter has you covered. Auto-scrolling text onscreen is always in sync with Talkler's voice. High-contrast, oversized type is easy to read from a distance. So you can glance at the screen, as simply as glancing at the speedometer.

Talkler TapAnywhere.™

As easy as your turn signal.™ Never take your eyes off what matters. Talkler TapAnywhere onscreen gestures work about anywhere. No searching for tiny buttons. TapAnywhere to pause playback. TapAnywhere again to resume. Swipe anywhere to move from email to email. Truly heads-up.



More features.



Recorded Email Replies

Easy as voicemail. Just record & send. Emails attached MP3.



No Proofreading

Records every inflection and nuance. No typos to correct.



Always FREE

Full-featured. Free to download. Free to use. Forever.



Eyes-Free Gestures

TapAnywhere™ taps and swipes work wherever your finger lands.



Pinch to Delete

Just 'pinch' anywhere onscreen to delete an email. Heads-up and eyes-free.



Talkler Pro

For serious email users, upgrade to the ad-free Talkler experience.



Oversized Text

Designed for at-a-glance ease. High-contrast and readable at a distance.



More Secure

Speech recognition right on the phone isn't vulnerable to hacks from round trips to the Cloud.



Hands-Off Voice Commands

Keep your eyes where they belong. 'Hey, Talkler: Read my email. Record a reply. Delete.'



Talkler Just Understands

No memorizing the 'right' way to say it. Just say what you want. Talkler gets it.



Recorded Email Replies

Easy as voicemail. Just record & send. Emails attached MP3.



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Talkler
Email for your ears.™

The Tech

Talkler is packed with new technology and innovations* that set it apart from any other email or voice-powered app. Here are just a few of them...

"Hey, Talkler" Always-Listening Voice Trigger

To get Talkler's attention anytime, just say, "Hey, Talkler." Talkler uses the latest voice-trigger technology to pluck the magic words — "Hey, Talkler" — out of the noisiest acoustic settings. Simply say, "Hey, Talkler: Read my email" (or any of Talkler's three dozen voice commands).

Diverse Multimodal UI

More than just text-to-speech (TTS) or speech recognition (ASR) or onscreen gestures... Talkler also leverages iPhone's proximity sensor for Raise-to-Ear Privacy Mode™, and iPhone's accelerometer for the unique Talkler TripleTap™. Talkler tracks sound, sight, touch, motion, distance — to make possible a diverse range of user interactions unmatched by any other email or speech-only solution.

Talkler Teleprompter™ TTS-Synchronized Auto-Scroll

Talkler Labs has developed an auto-scrolling, oversized text display that is always in sync with Talkler's TTS engine. Similar to a TV studio teleprompter, the Talkler Teleprompter* is easily readable at a glance and at a distance — and specially timed so that a hard-to-catch word remains visible on screen for just the right number of seconds.

Talkler TripleTap™ Accelerometer Trigger

Three swift taps on the iPhone will get Talkler ready and listening for a voice command. Talkler has developed new techniques for reading the "fingerprint" of each tap's amplitude, timing and direction, so that Talkler can intelligently differentiate between a user's intentional TripleTap* vs., say, too many potholes in the road.

* Patents pending.

Talkler TapAnywhere™ Heads-Up Onscreen Gestures

No hunting for tiny onscreen buttons... Built with driver safety in mind, these specifically designed onscreen gestures are "as easy as your turn signal" — and just as heads-up. Users can tap or swipe across nearly any part of the screen to pause or play emails, skip to the next message — even pinch anywhere to delete.

Raise-to-Ear Privacy Mode™

Using iPhone's proximity sensor, Talkler detects when the user raises iPhone to the ear for close-range privacy. Talkler switches instantly from the speakerphone speaker at iPhone's base to the private speaker near the top. Talkler simultaneously locks the screen so the user's ear won't trigger any unwanted onscreen gestures.

MP3 Recorded Replies

To avoid the classic problems associated with proofreading, unintuitive spoken punctuation schemes and unreliable round trips to the Cloud for transcribing, Talkler instead records the user's voice (just like leaving a voicemail message). Talkler employs silence detection to sense that the user is finished, then attaches the recording as an MP3 file to the email reply and sends it.

On-Device Speech Recognition

Talkler performs state-of-the-art speech recognition right on iPhone's processor. This approach is more secure, faster and more reliable than typical speech recognition (which requires round trips to the Cloud, where servers interpret utterances and send back a transcription). On-device processing means Talkler understands voice commands from the user, even when traveling through cellphone dead zones with no bars.



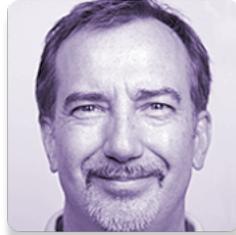
The Team

A small, energetic team of inventors, designers, developers and technology partners from around the world has been working tirelessly to bring you Talkler — email for your ears.



Jeffrey Korn
Founder + CEO

As Talkler's chief architect and driving force, Jeffrey tapped careers in UI/UX and high-stakes communications for inspiration and direction. Jeffrey is an award-winning creative director, teacher and practitioner whose work has won international praise, including Forbes' "Best of the Web." He also consults with and coaches business leaders around the world in the art of leadership presence. Jeffrey teaches at the Harvard Business School, the CIA, Disney, and inside numerous global organizations. He built the highly successful web, branding, and UI/UX design firms, Studio Eye-Q and Jeffrey Korn Creative, which served clients such as: Gucci, Yves Saint Laurent, H&M, Barnes&Noble.com, CitizensBank.com, Time Life Pictures, and the American Cancer Society. Jeffrey has also brought his leadership and coaching work to the prisons and inner city schools of Boston.



Larry Buckley
Marketing

Tapping new user markets and engaging forward-thinking sponsors for Talkler's unique mobile-ad environment keeps Larry in near-perpetual motion. His 23-year track record of crafted successful creative communications in industries from consumer electronics to finance and Harvard Business School helps him uncover new opportunities for Talkler and our sponsors. In 1989, Larry co-founded Pontes/Buckley Advertising, a full-service advertising agency in Boston. For the past 15 years — as a freelancer for New England agencies — he helped develop marketing programs for clients including: Philips, DSM Dyneema (NL), Staples, BUPA (UK), Cabot Stains, Blue Cross and Blue Shield, Northeastern University, and Fidelity. Off hours, Larry plays music and helps incarcerated individuals become self-employed upon release through the non-profit organization Venturing Out.



Peter Miller
Tech Strategy

As Talkler's resident IT guru, Peter tackles everything from vetting the viability of future Talkler apps, to ensuring each release of a product performs brilliantly and meets the most exacting user's expectations. Peter is an accomplished leader and recognized expert in the field of computer science and telecommunications. He currently leads the technology group at WGBH, the largest provider of content and services in public broadcasting. Prior to his work at WGBH Peter worked as an electrical engineer, computer systems designer, and programmer. A respected systems engineer and project manager, Peter is a graduate of Harvard University Division of Engineering and Applied Science. Peter has also worked professionally as an actor and singer.



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iam web services

iOS Development

The team at Talkler's development partner, IAM Web Services, works tirelessly to ensure that our apps perform as-promised and delight our users. The Atlanta-based software design firm has earned a global reputation for quality service and results, having developed a portfolio of more than 20 applications on iOS, Android, and Mac platforms. IAM has created products for General Mills (Box Tops for Education), NutriTiming, and the world's leading manufacturer of refrigerant compressors, Bitzer. IAM-built apps have inspired more than 1.5 million downloads, encompassing a base of more than 150,000 commercial users.

novauris

Speech Recognition

Talkler's state-of-the-industry speech recognition comes from the innovators at Novauris. They believe that voice is fast becoming the interface of choice for consumer applications of all types and that users should be able to ask for information quickly, easily and directly, using natural language. Novauris' approach avoids enrollment processes or complicated and time-consuming dialogues, giving Talkler users instant, "out-of-the-box" voice control.



Voice Trigger ("Hey, Talkler")

The ability to "wake up" and engage Talkler with a simple voice command was developed using Sensory's advanced technology. The company has put speech recognition into over 100 million products since their founding in 1994. Hundreds of leading consumer electronic manufacturers including Hasbro, JVC, Kenwood, Mattel, Motorola, Plantronics, Sony, Uniden, and V-Tech rely on Sensory to power their voice interfaces. Sensory has sold more dedicated speech recognition IC's than all its competitors combined, and is also the market leader in voice biometric IC's. Sensory's recent introduction of the TrulyHandsfree™ Voice Control technology is revolutionizing the speech technology industry for a wide variety of hands-free consumer applications.



Text-to-Speech

For teaching it to read, Talkler must thank NeoSpeech, the fastest growing provider of text-to-speech software and applications for the mobile, enterprise, entertainment and education markets. NeoSpeech offers the highest quality Text-to-Speech converters available today for U.S. English, and all major Asian languages. NeoSpeech also offers voice animation, and applications in language learning and automatic outbound notification.



TalklerTM
Email for your ears.TM

The Business

The marketplace is hungry for a real solution to email overload. Talkler meets the need using a solid business model that's prepared to win on three levels.

Busy professionals are "drowning in email"

The average email user receives 147 emails a day, and spends more than 2.5 hours a day on email. (Boomerang) Business users are now expected to be on email everywhere, as mobile email becomes mainstream. 89.6 million Americans used their mobile phones to access email in an effort to keep up with email overload. And that number is rising year over year. (comScore)

Email everywhere — expectations are high

People want to be more productive in more places (including in their cars and during commute). Consumers are snapping up smartphones to enable mobile computing, with smartphone sales growing at a pace 4 times faster than PCs. (IDC) There are 969 million mobile users in the US alone. (International Telecommunication Union)

Siri doesn't read email

Demand for voice technology has skyrocketed with the success of Apple's Siri. And yet even with the new iPhone 5 and iOS6, Siri still doesn't read email.

Users demand true inbox management — beyond basic text-to-speech

Users choose to delete nearly half of the messages that are dumped upon them every day. (Boomerang) Merely reading messages aloud via TTS is inadequate for the needs of the average user. Deleting, marking as unread and replying to emails are among the most familiar, inbox management tools required by email users.

Only Talkler combines true inbox management with voice control, plus heads-up, hands-off solutions

Talkler reads emails aloud, and responds to over three dozen voice commands: "Hey, Talkler: Read my email..." "Delete this one." "Record a reply." Plus Talkler TapAnywhere™ features using onscreen taps and swipes that are as easy and heads-up as using the turn signal.

Talkler's "freemium" model earns revenue two ways

Users download Talkler for free, thanks to sponsored messages that "play" occasionally in between the user's email messages. Talkler earns ad revenues from sponsors who want access to Talkler's primo-demographic users. Or, users can upgrade to Talkler PRO™ for the ad-free Talkler experience for a modest monthly subscription.

Consumer advertising is reorienting toward mobile apps

Gartner predicts that brand spending on mobile advertising will grow 800% in the current 5-year period. 63% of top brands increased mobile ad spending in the last two years, and 72% plan to do the same over the next two. (IAB)

First-of-its-kind ad format

Because Talkler is made for heads-up uses, including in the car, conventional onscreen ads would not work. Talkler developed an entirely new ad format, where the TTS engine reads a brief ad aloud — just like an email message — while a full-screen, glance-able branded image takes over the device screen. Because the brief sponsored message is sandwiched between the user's own email messages, the ad benefits from the so-called Cantignorem™ Factor. Ads are also voice-controlled, so users can simply say "Send me details" to receive details on sponsored offers delivered directly to their inboxes.

Talkler's three-pronged approach to winning the voice-controlled email space

Talkler has filed multiple patents for the key ingredients of its triple strength formula: Urgent unmet market need + Protected innovative solution + "Freemium" dual revenue stream.



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